

A pandemic evaluation strategy:
Asynchronous and virtual stakeholder focus
groups

TERRALUNA COLLABORATIVE

SPDG National Meeting
October, 2020



Hi, I'm Jason 😊

Before launching in – I should introduce myself...

Short Bio:

- Member-owner of TerraLuna Collaborative
- Reside in New Orleans, LA
- Support the MO SPDG
- Other clients include statewide Early Childhood-12 initiatives
- Faves: Utility, Mixed Methods, Outliers, Dynamic Plans, Dreaming about a post-pandemic world....

Advantages of approach

1. Honors stresses to wellness among educators and administrators
2. Provides an opportunity for maximal participation (low bar to beginning)
3. The conversation is for the most part already transcribed
4. Allows for the easy collection of artifacts as supporting evidence
5. Provides a workaround for Zoom fatigue
6. It's FREE (other than participant stipends)

Disadvantages of approach

1. Provides added opportunities to "get up and leave"
2. No opportunity to actually meet each other face-to-face (even if over Zoom)
3. Requires meticulous moderation - you cannot sit back and wait

Let's Check it out



<http://bit.do/jta1020sescode>

It's been fun!
Enjoy the rest of the conference

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You've participated in:

"A pandemic evaluation strategy: Asynchronous
and virtual stakeholder focus groups"

THANK YOU

